

RESULTS OF SNAPSHOT SURVEY

Your survey will have given you 2 sets of results “Today” and “Usual”. If “Today” is a normal working day (e.g. not affected by heavy rain, or other “unusual” event) then the Today and the Usual columns will be more or less the same. Choose one column to use to report - “Today” is preferable providing it is a normal working day.

1. Add up the total number of individuals who use each method of transport and insert in the Method of Transport boxes in column A.
2. Work out the % of each method and insert in column B.
3. This information is your Modal Split.
4. When you repeat this survey any difference in methods of transport in those surveys is your Modal Shift (B – D). You can calculate your Modal Shift by filling in column X when you have completed your second survey and column Y when you have completed your third. This will show you how you are progressing towards your targets.

Your aim is to decrease the % of car drivers in cars by themselves, and increase the % of other forms of transport (those which are more sustainable). Your Modal Shift will indicate if your Measures are working. If they are not then you should review them.



	First Survey	First Survey	Second Survey	Second Survey	B-D (% change)	Third Survey	Third Survey	B-F (% change)		
	A	B	C	D	X	E	F	Y		
	Method of Transport	% Today	Method of Transport	% Today		Method of Transport	% Today		Target	Target Achieved?
Walk										
Bicycle										
Motorcycle										
Metro										
Train										
Bus										
Taxi										
Car driver by yourself										
Car Share (as driver)										
Car Share (as passenger)										
Other										
Total		100%		100%				100%		
		Modal Split		Modal Split	Modal Shift			Modal Shift		